

Forever Chocolate: Building the movement

We want to make sustainable chocolate the norm: this has been at the heart of our business from the beginning and we believe it is the only way through which we can continue to thrive as a company. This is why we launched Forever Chocolate in November 2016, to tackle the structural challenges in the chocolate supply chain and make sure that we can enjoy chocolate forever.

Forever Chocolate has four pillars: eradicate child labor from our supply chain, lift more than 500,000 farmers out of poverty, become carbon- and forest-positive and source all ingredients for our chocolate sustainably by 2025. In order to achieve our targets, we want to lead a movement of like-minded companies, governments and NGOs.

In 2016/17, we made clear progress towards our targets. By offering farm services packages to cocoa farmers, i.e. inputs, planting materials and coaching, we can increase their productivity. In Côte d'Ivoire, participating farmers saw a productivity increase of +23%. Globally, we trained over 157,000 farmers in good agricultural practices. Of our cocoa beans, 36% were sourced through sustainability programs, an increase of +13% compared to the previous year. We also sourced 30% of our

non-cocoa ingredients through sustainability programs in 2016/17. All these data show tangible progress on the ground.

We are partnering with customers around the globe. Australia Target, K-Mart and Edward Marc are great examples of companies which have committed to sourcing sustainable cocoa, such as Barry Callebaut's Cocoa Horizons program, supporting the reinvestment of the premiums into cocoa farmer productivity programs. As part of the Initiative for Sustainable Landscapes (ISLA), we work with the Dutch Sustainable Trade Initiative (IDH) to increase the productivity of cocoa farmers around Taï National Park and the Cavally Forêt classée in Côte d'Ivoire, preventing cocoa farmers from clearing forests for new agricultural land.

We will measure and report annually our progress towards all four targets, starting in December 2017. By communicating transparently, we want to celebrate progress whilst calling out the challenges. Please join us in leading the movement.



157,000

farmers trained